

# Free Software in Startups

why you should!

What is free Software?

# Keys

- The Right to use
- The Right to modify
- The Right to redistribute
- Obligation to follow the licence (which you need to do with proprietary Software, too)

# Examples for Free Software

# Sun



- Opensolaris
- MySQL
- OpenOffice
- Gnome Support (Desktop Environment)
- Java



# Canonical

- Widespread used Desktop called Ubuntu
- Just reached rentability level



# Other wide known

- Firefox, Thunderbird, Sunbird
- Posgresql Database
- M0n0wall, Askozia, FreeNAS, miru
- Alfresco

# Why free Software

- Locked in Proprietary Software
- Licence Fees
- Limitations / Scalability
- Freedom / Vendor Independent
- Portability
- Interesting Business Model

# Reallive Examples

- Radio Streaming Archiving Solution
- My own consulting / system engineering company
- Adito

# Business Model

- Release Software as Free Software
- Sell Support contract
- Make custom extensions for money, release them to the public again. Everybody wins.

# final

- if you are interested and need advice, contact me
- question round?

contact

[bircher@mues.li](mailto:bircher@mues.li)

# contact

[pcdog@pcdog.ch](mailto:pcdog@pcdog.ch)